

KA102+ KA 103 EXPERTS TRAINING WEEK
Schedule and Contents for Matt Laws

| | MONDAY, 10th | TUESDAY, 11th | WEDNESDAY, 12th | THURSDAY, 13th | FRIDAY, 14th |
|-------------|---------------------------|---------------------------|------------------------------------|---------------------------|---------------------------|
| 8:15-9:15 | | 2º DAW Room 104 | | | |
| 9:15-10:15 | | 2º DAW Room 104 | | | |
| 10:15-11:15 | | 2º DAW Room 104 | | | |
| BREAK | | | | | |
| 11:45-12:45 | 2º DAW Room 104 | | 1º DAW - 2º SMR Room 103 | 2º DAW Room 104 | 2º DAW Room 104 |
| 12:45-13:45 | 2º DAW Room 104 | | 1º DAW - 2º SMR Room 103 | 2º DAW Room 104 | 2º DAW Room 104 |
| 13:45-14:45 | 2º DAW Room 104 | | 1º DAW - 2º SMR Room 103 | 2º DAW Room 104 | 2º DAW Room 104 |

Contents

2º DAW – 12 hours

- Introduction to WordPress.
- Why Wordpress. Security, CMS, Database manipulation, Themes / responsive design.
- Research for inspiration. How catalog your ideas and inspirations, an introduction to Trello for independent and group work.
- Designing for SPA. jQuery/JS methods for making SPA work well with WordPress.
- Advanced tools. Sketch (Mac), Lunacy (Windows), Affinity, PS
- Themes. Theme development, and the various issues with paid and free themes.
- Plugins. Some areas covered by plugins: Admin tools, SEO tools, Site speed, Widgets, Database tools,etc. Making your own plugins.
- Local Development. Install WordPress on your local machine to create sites.
- SEO discussion.
- Tools of the trade. Plesk, Cpanel, etc.

1º DAW -2º SMR - 3 hours

- Introduction to WordPress.
- Why Wordpress. Security, CMS, Database manipulation, Themes / responsive design.
 - Local Development. Install WordPress on your local machine to create sites.